



Website Design Questionnaire

Company Name: _____

Contact's Name: _____

Contact's Position: _____

Contact Details:

Phone: _____

Email: _____

Website: _____

1. Do you want a new website built or redesign an existing one? Please tick appropriate box.

New website

Redesign

2. If it is a redesign, did you want to carry ANYTHING over to your new website? Please specify.

3. Do you already have a logo or do you need a new logo created for your website? Please tick appropriate box.

I need a new logo

I already have a logo

4. Are there any colors/style you would like for your website design ? Or are you open to new ideas? Please specify.

5. Do you want ANY Special Functions? Be as specific as you can (E.g. Booking Form, Special Contact Form etc.)

6. What would be the MAIN purpose of your website? Please tick appropriate box.

Sign ups

Leads

General Online Presence

Other (Please specify) _____

7. How many pages would you like to see on your website? (E.g. Home, Services, Contact Us etc.)

8. Describe your Business in a few sentences.

9. What Services do you offer?

10. Who is your target audience?

11. What makes your Services unique?

12. Do you have Examples of any other websites you like (And why)?

13. Where are you located?

USA

Middle East

Europe

Africa

Eastern Europe

Far East / Asia

14. Do you have Hosting and a Domain already? Please tick appropriate box.

Only Hosting

Only a Domain

Both Hosting and a Domain

None

15. Do you or an employee want to edit the website? If so, what is your technical experience?

16. What is your ideal Launch Date for the website?

17. Anything else you wanted us to know regarding your new website design?

**18. Would you like to be found easily on Google with a Boosted SEO Plan for your website?
Please tick appropriate box.**

Yes

No

**19. Would you like someone to write content for your website on a regular basis to make it
“lively”? Please tick appropriate box.**

Yes

No

**20. Would you like help with Social Media or be interested in a dedicated Virtual Agent?
(Will save you money)**

Yes

No

21. Would you like someone to manage your Pay-Per-Click Ads for targeted, quality traffic to your website? *Tick up to 3 boxes.

- Yes, Google Ads*
- Yes, Facebook Ads*
- Yes, Tik Tok Ads*
- None

22. Would you like a Maintenance Package? If your website is not maintained by your current host provider settings, your website will break and will be very hard to fix. Would you like a Maintenance Package to help optimize the website, make sure speeds are fast and ensure uptime for your website? Please tick appropriate box.

- Yes
- No

Thank you for completing the SprintKlix Website Design Questionnaire.

Please email it back to us at: client@sprintklix.com